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# PRINCETON FESTIVAL

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RICHARD TANG YUK | ARTISTIC DIRECTOR

## ADVERTISE IN OUR PROGRAM BOOK

The Princeton Festival is New Jersey's premier performing arts festival, currently entering its 16th annual season. We feature nationally renowned professional artists in approximately **twenty performances**, in addition to many free lectures and special events.

Each June, we produce fully-staged musical theater, opera, jazz, chamber music, symphonic concerts, piano, a piano competition, educational programs, and more.

Your ad will appear in nearly 5,000 copies of our program book, distributed to a broad audience with interests and discretionary income aligned with your business.

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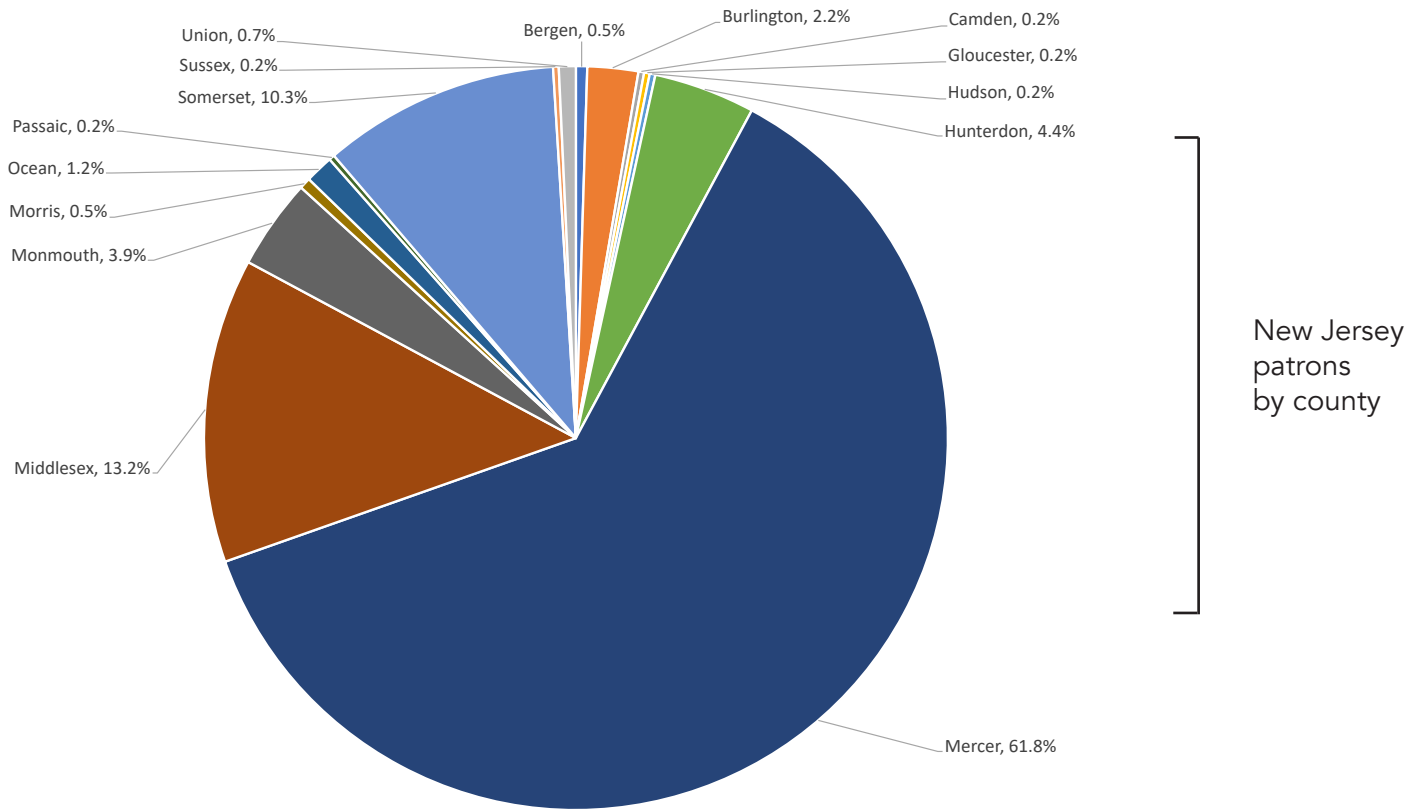
*\*cover spaces sell out quickly; early reservations are recommended*

**For more details and to submit your ad,  
please go to [princetonfestival.org/advertise](http://princetonfestival.org/advertise)**

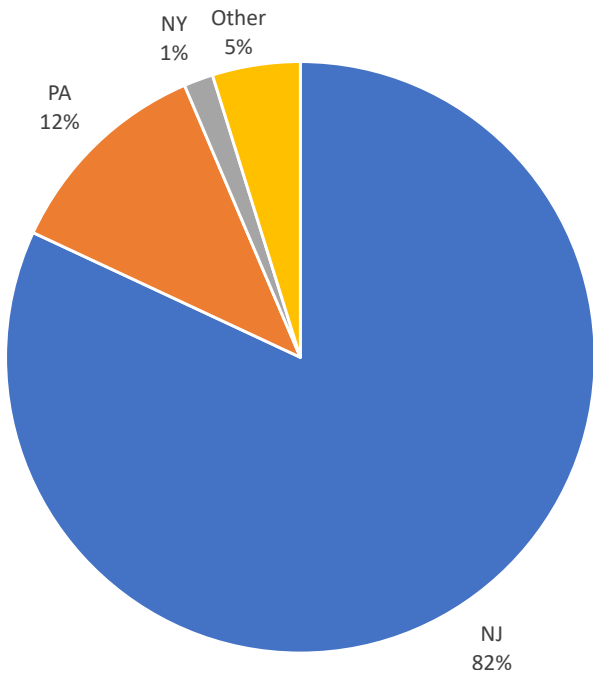
**The deadline for submissions, including fully  
prepared artwork, is May 1, 2020.**

**Questions? Email [ads@princetonfestival.org](mailto:ads@princetonfestival.org)**

# DEMOGRAPHIC INFORMATION



Patrons by state



Patrons by age

