



● PRINCETON SYMPHONY ORCHESTRA
 ROSSEN MILANOV, MUSIC DIRECTOR

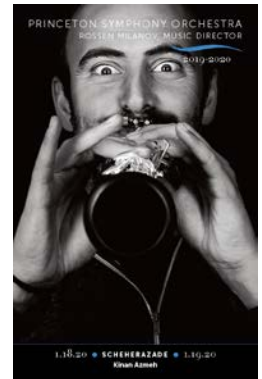
2022-23 Advertising Opportunities

Now is the time to join our family!

The Princeton Symphony Orchestra (PSO) is thriving, with an ever-expanding audience and accolades from community members, artists, and critics alike. We are proud to once again present Saturday AND Sunday performances of our classical series concerts. All will be held at Richardson Auditorium along with two Holiday POPS! concerts—a total of 14 performances!

PSO advertisers receive the following benefits:

- ❖ Ad message featured in a printed and digitized program book for **14** concerts at Richardson Auditorium (over 10,000 impressions)
- ❖ Listing on the PSO's website, www.princetonsymphony.org, with a direct link to your home page
- ❖ Two complimentary concert tickets to any concert at Richardson Auditorium for yourself or an important client, customer, or friend



AD PRICING

- Inside Front or Back Cover.....\$1,750
4.5x7.5" trim, full color pdf
- Full-Page.....\$1,100
4.5x7.5" trim, grayscale pdf
- Half-Page.....\$550
4.5x3.625" trim, grayscale pdf

AD SPECIFICATIONS

- ❖ High resolution PDF
- ❖ Full-color or grayscale as applicable
- ❖ 300 DPI or greater

A limited number of half- and full-page ad opportunities are available. **Please reserve your space by Monday, August 1 and submit all materials by Monday, August 8, 2022 to ocoackley@princetonsymphony.org.**

Contact for questions or clarification:
 Olivia Coackley, Manager of Development Operations
 Princeton Symphony Orchestra

2022-23 Advertiser Contract



This document outlines the agreement between _____ (*Business Name*) and the PRINCETON SYMPHONY ORCHESTRA (PSO). It signifies that your business has agreed to advertise in the PSO Concert Program for the 2022-23 season.

- ❖ Ad will run in the program books for **14** mainstage concerts at Richardson Auditorium in the 2022-23 season
- ❖ Advertisers will be listed on the PSO's website
- ❖ Advertisers will receive a pair of tickets to the PSO concert of their choice

Ad Size

- | | |
|---|---|
| <input type="checkbox"/> Inside Front Cover.....\$1,750 | <input type="checkbox"/> Full-Page.\$1,100 |
| <input type="checkbox"/> Inside Back Cover.....\$1,750 | <input type="checkbox"/> Half-Page.....\$550 |

Concert Tickets

I would like to attend the concert on: _____ (*see attached flyer*)

Contact Information

Business Name _____

Contact Name _____

Mailing Address _____

Phone _____ Email _____

Authorized By _____

Signature

Date

Payment Information

- Please send invoice
- Check made payable to Princeton Symphony Orchestra has been mailed to P.O. Box 250, Princeton, NJ 08542
- Call to process credit card

Please reserve your space by **Monday, August 1, 2022** and submit all materials by **Monday, August 8, 2022**. Questions? Call Olivia at (609) 497-0020.

Thank you for your support of the Princeton Symphony Orchestra!