

ADVERTISE IN OUR PROGRAM BOOK

The Princeton Festival is New Jersey's premier performing arts festival, currently entering its 15th annual season. We feature nationally renowned professional artists in approximately **twenty performances**, in addition to many free lectures and special events.

Each June, we produce fully-staged musical theater, opera, jazz, chamber music, symphonic concerts, piano, a piano competition, educational programs, and more.

Your ad will appear in 5,000 copies of our program book, distributed to a broad audience with interests and discretionary income aligned with your business.

FEATURED 2019 PRODUCTIONS

OPERA - NIXON IN CHINA
MUSICAL THEATER - SHE LOVES ME

RATES

Full Page - Back Cover \$2,000*

Full Page - Inside Front Cover \$1,750*

Full Page - Inside Back Cover \$1,500*

Full Page - Interior \$600

1/2 Page - Horizontal or Vertical \$400

1/4 Page - Horizontal or Vertical \$275

1/8 Page - Horizontal only \$150

Business Listing or Message- two lines @ 70 characters \$75

Business Listing or Congratulatory Message - one line, 70 characters \$50

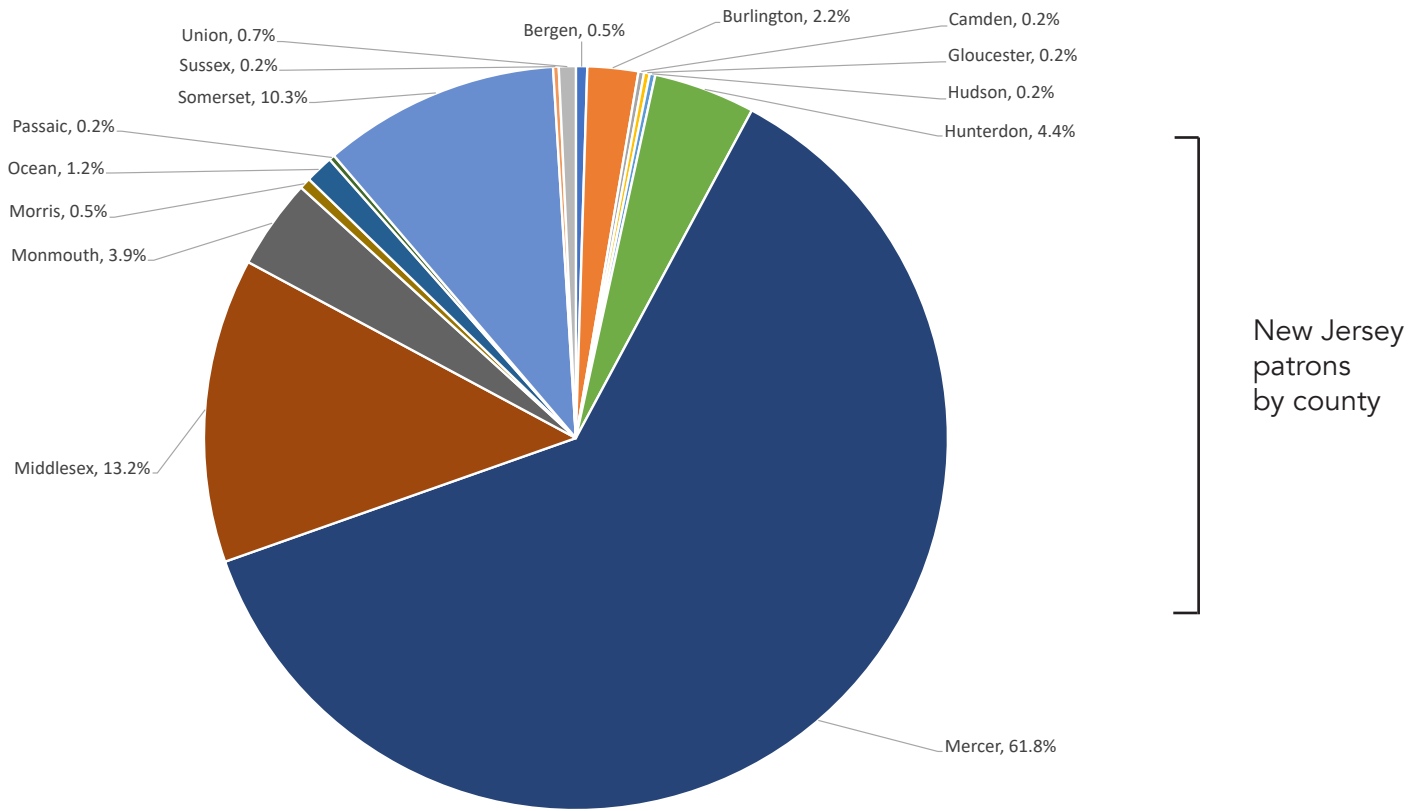
**cover spaces sell out quickly; early reservations are recommended*

**For more details and to submit your ad,
please go to princetonfestival.org/2019-ads**

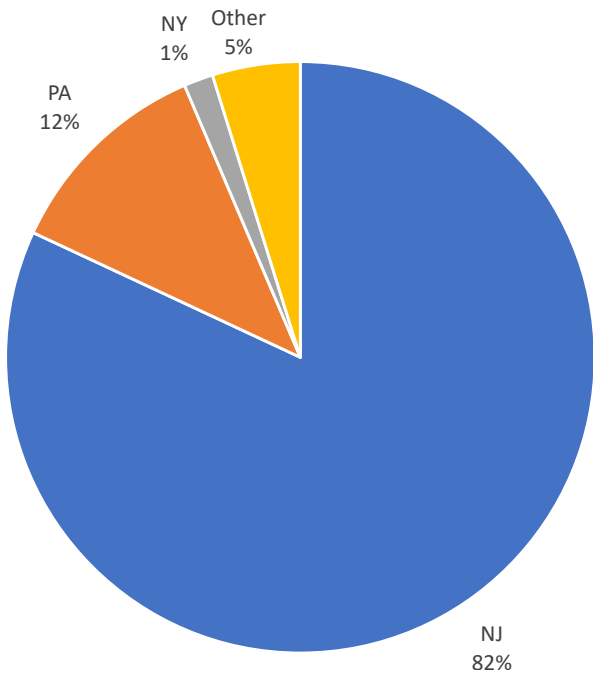
**The deadline for submissions, including fully
prepared artwork, is May 1, 2019.**

Questions? Email ads@princetonfestival.org

DEMOGRAPHIC INFORMATION



Patrons by state



Patrons by age

